

Today	<b>BRAND AND MARKETING STRATEGIES IN TIMES OF CONSTANT CHANGE</b> <ul style="list-style-type: none"> <li>• Brand Strategy</li> <li>• Campaign Planning</li> <li>• Marketing Consulting</li> </ul> <p>Fabian Menzel is the owner of Change Strategies. Since 2010, Fabian has worked with some of the most renowned national and international brands from all industries. Change Strategies is based in Germany, but Fabian manages all his accounts remotely.</p>	Remote
Aug 16 – Nov 17	<b>STAGELINK – DIGITAL MARKETING</b> Director Marketing <ul style="list-style-type: none"> <li>• Building and heading the marketing department</li> <li>• Building the Stagelink agency branch</li> <li>• Note: Stagelink was successfully acquired by influencer agency INFLURY in 2020</li> </ul>	Berlin, Germany
May 15 – Jul 16	<b>1000HEADS – DIGITAL ADVERTISING AGENCY</b> Strategy Director <ul style="list-style-type: none"> <li>• Set up of new Berlin office for the London based agency</li> <li>• Servicing existing clients like Microsoft, GoPro, GoreTex and many others</li> <li>• Acquiring new clients like Reserved Germany</li> </ul>	Berlin, Germany
Jul 12 – May 15	<b>FABIAN MENZEL CONSULTING</b> Freelance Brand Strategy Consultant <ul style="list-style-type: none"> <li>• Brand Consulting &amp; Planning</li> <li>• Working for multiple agencies on brands like TUI, VW, Migros and many others</li> </ul>	Berlin, Germany London, UK
Jan 10 – Jun 12	<b>SCHOLZ &amp; FRIENDS STRATEGY GROUP – AD AGENCY</b> Strategy Consultant <ul style="list-style-type: none"> <li>• Strategies for integrated campaigns; servicing local and international brands</li> <li>• trivago, Mercedes-Benz, Almette, Deutsche Bank and many others</li> </ul>	Berlin, Germany
Education		
Mar 06 – Feb 09	<b>ESB BUSINESS SCHOOL</b> Bachelor of Business Administration	Reutlingen, Germany
Sep 07 – Dec 07	<b>GRANDE ECOLE ESC ROUEN</b> Commerce International	Rouen, France